THE BEST CHEF AWARDS TRAVELS TO AMSTERDAM

Amsterdam will host the 5th THE BEST CHEF AWARDS powered by PERLAGE on September 13, 14 and 15th 2021. The three-day long culinary celebration will include FOOD MEETS SCIENCE, AREA TALKS and a few new activities, ending with the grand AWARDS GALA, as they continue to honour the many talented chefs that create the best food experiences around the world.

New candidates and announcement process

This year will be full of suspense as **THE BEST CHEF** changes the way they present the 100 new annual candidates - that in 2021 come from 35 different countries - selected by THE BEST CHEF's group of independent partners composed by professionals working within the gastronomic world.

Starting on February 25th and during a 100 days, **THE BEST CHEF** will announce one candidate per day in no specific order via their social media channels that reach almost 1,5 million followers.

One June 6th, **THE BEST CHEF** begins the voting process, where all the chefs included on last years' list (plus the previous mentioned group of independent professionals) and the new 100 candidates will be invited to vote for their peers to name 2021's **TOP100 AWARDS**. The voting for the publicly awarded *Fol-LOVERS Award* will begin in July and last for a month.

View 2020's winners here

Amazing Amsterdam

This year's attendees will get to share knowledge with their Dutch peers and colleagues, and get to experience their great projects while being in one of Europe's most exciting cities, with remarkable art, architecture, flavours, history and unique beauty.

THE BEST CHEF's main goal is to promote gastronomy and talent, and Amsterdam is a city full of it. A vibrant and painteresque destination with a rich culture that year by year claims more space on the

international culinary map. *"We have a great community of chefs in The Netherlands, specifically in Amsterdam, as well as a great relationship with them"*, says **Joanna Slusarczyk**, one of the creators of **THE BEST CHEF**.

After successful editions in Warsaw in 2017, Milan in 2018 and Barcelona in 2019, and the Virtual2020 edition that took place during what can without a doubt be named as one the worst years for the hospitality industry, this year's slogan is: **Back to "Live". Back to Reality.**

"*Last year didn't stop us. We actually worked harder to adapt and provide chefs and restaurants all over the world with a platform to stay connected and share information with each other and with the public. Our big hope for this year is for our community to be able to meet in person again",* **Joanna Slusarczyk** ends.

THE BEST CHEF is a vibrant world community of passionate food lovers. A project dedicated to celebrating the talented chefs that create the best food experiences around the world, as well as being a global family of link-minded individuals that share culinary experiences. A common space where the old guard shares the cores of the craft with the next generation, who in return inspires new ways of thinking.

Website

www.thebestchefawards.com

Social Media

www.facebook.com/thebestchefawards
www.instagram.com/thebestchefawards